

A Study on Representation of Women's Supremacy in Contemporary Tamil Movies

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***Abstract:** Women's Supremacy, women's liberation, the empowerment of women, and gender equality are frequently discussed concepts in modern India. The film industry, among other stakeholders, is taking steps to contribute to women's empowerment. In India, the film industry is seeking to change society by touching on topics that are rarely discussed in public. Present-day directors have begun to give greater visibility to the difficulties women face. There is a new wave of women-centric movies that is bringing about a quiet rebellion in India. This article reveals how women's supremacy is portrayed in select Tamil movies.*

***Keywords:** Women, Supremacy, Movies, Society, Empowerment.*

Abstrak: Supremasi Perempuan, pembebasan perempuan, pemberdayaan perempuan, dan kesetaraan gender adalah konsep yang sering dibahas di India modern. Industri film, dan para pemangku kepentingan lainnya, mengambil langkah-langkah untuk berkontribusi terhadap pemberdayaan perempuan. Di India, industri film berupaya mengubah masyarakat dengan menyentuh topik-topik yang jarang dibicarakan publik. Para direktur saat ini mulai memberikan visibilitas yang lebih besar terhadap kesulitan-kesulitan yang dihadapi perempuan. Ada gelombang baru film-film yang berpusat pada perempuan yang menimbulkan pemberontakan diam-diam di India. Artikel ini mengungkap bagaimana supremasi perempuan digambarkan dalam film-film Tamil tertentu.

Kata Kunci: Perempuan, Supremasi, Film, Masyarakat, Pemberdayaan.

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Introduction

Depending on the particular film and its goals, there can be a wide range of representations of female dominance or supremacy in cinema. The idea of female supremacy is not a commonly accepted or mainstream narrative in the film industry, despite the fact that there have been films that explore themes of female strength and question established gender norms.

In recent years, there has been an increased emphasis on female-driven stories and strong female characters in movies. These films often aim to showcase women in positions of power, agency, and strength, challenging stereotypes and promoting gender equality. Examples include "Wonder Woman," "Black Widow," "Captain Marvel," and "Mad Max: Fury Road," which feature empowered female protagonists.

However, it is essential to distinguish between narratives that name woman supremacy and people that endorse woman empowerment. Films can study the troubles of gender equality and question patriarchal expectations, but they regularly no longer display women as intrinsically superior to men. The objective is regularly to strike stability and bring greater inclusive and diverse depictions on TV. It is important to take into account that cinema displays society and that cultural and societal values have an effect on how women are portrayed in films. The preference for more representation, variety, and distinct viewpoints within the narrative is a subject of continuing discussion inside the movie business.

Films are supposed to entertain and take viewers to different worlds that provide a break from the humdrum of daily life. Cinema is a widely consumed mass medium that plays a crucial role in forming perceptions, producing images, and upholding dominant cultural norms. This study looks at popular Bollywood films' portrayals of women. Given that women constitute

up half of the population, the way they are portrayed in films greatly influences societal stereotypes.¹

A notion or perception that one organization or social class is inherently advanced to others is referred to as supremacy in a sociological context. It often involves the assertion of superiority over inferior businesses and the exercising of authority over them based on characteristics like race, ethnicity, faith, gender, or social fame. Supremacy can take many distinct bureaucracy, which includes white supremacy, male supremacy, and religious supremacy. It's often connected to structures of oppression, discrimination, and inequality.

The phrase "women and supremacy" has several various meanings. It is critical to understand that such notions aren't regularly recognized or advocated if you're talking about the concept that women are superior to adult males. The ideas of equality and recognition for everybody are in competition with any gender's domination over another. The aim of society is gender equality while ladies and men have equal privileges and are dealt with identical respect.

Women's dominance as a concept is not regularly endorsed or acknowledged. Gender equality pursues to guarantee that all and sundry, irrespective of gender, have equal rights and opportunities. To be able to build a society that is greater simpler and identical, it's crucial to support women's empowerment and remove gender-based discrimination. The focus needs to be on constructing a society wherein every person can prosper and contribute primarily based on their abilities and competencies, regardless of their gender, instead of advocating for one gender to dominate over the opposite.

The idea of girls' supremacy, which implies that women rule over guys, is not generally endorsed by mainstream academics or researchers. Despite the fact that there are numerous feminist viewpoints that help women's rights and gender equality, the idea of girls' dominance extends beyond those thoughts. In

¹ Monica M. The Changing Face of the Hindi Film Heroine, G Magazine Online. (1996).

gender research and feminism research, equality and equity are regularly seen as crucial ideals. The emphasis is on dismantling patriarchal establishments and oppressive structures that damage ladies. Instead of selling the supremacy of one gender over the opposite, the objective is to construct a more just and equitable society for all genders.

It's significant to remember that viewpoints on this matter can range between people and within various ideological frameworks. However, in academic or research settings, the notion of women's supremacy is not a frequently acknowledged or accepted viewpoint. Over the years, there have been a lot of improvements and advancements for women in films and society. Women in films used to frequently be portrayed in traditional roles, such as damsels in distress or characters that supported the male leads. Onscreen depictions of women have gradually begun to become more diverse and powerful.

The importance of developing strong, complex female characters in films has grown in recent years. The depth and complexity of women's experiences are highlighted by these characters, who subvert conventional gender conventions. Women have been empowered and audiences all over the world have been inspired by films like Wonder Woman, Black Widow, and Captain Marvel' that highlight the strength, intelligence, and agency of female heroines.

The entertainment quarter has additionally turned out to be greater diverse, with extra ladies making their marks as producers, writers, and directors. Girls have extra opportunities and recognition to share their testimonies, which has resulted in greater correct and complex representations of women's lives. Moreover, this alteration has assisted in tackling gender inequality and promoting it within the quarter and in society at huge.

The impact of media on gender roles and perceptions in society cannot be understated. Superb and diverse depictions of girls in movies have the electricity to dispel bad preconceptions, have an impact on public opinion, and

help shift cultural perceptions of women. Inspiring and empowering ladies, as well as fostering empathy and compassion among visitors, are all matters that films can do.

However, there are still paintings to be executed no matter the advances. Within the movie industry, gender inequality and underrepresentation of women nevertheless exist, and women regularly battle to achieve equal opportunity, compensation, and management positions. Women's voices need to be amplified, variety and inclusion must be promoted, and environments, in which girls might also thrive on stale-display screens, must be created.²

In popularity, there has been a large exchange in how women are portrayed in films and the way they have an effect on society. Even at the same time as there has been progress in dispelling preconceptions and advancing gender equality, there is nevertheless a need for more girls to be represented, for there to be extra range, and for there to be extra possibilities for them in each the film enterprise and in popular society.

Method

This Study uses qualitative research that The study's objectives are to analyze how women's superiority is portrayed and how it affects Tamil films. *To examine how women are portrayed in Tamil films: Take a close look at the roles, traits, and plots of the female characters in Tamil films to see how they represent themes of leadership, agency, and empowerment. To gauge the effect on public perceptions: Examine how societal attitudes and beliefs about women's roles and capacities are affected by Tamil films' representations of strong, independent women.*

The study's parameters have been installed, and the researcher chose a consultant pattern of Tamil films that had been released during that point. A spread of movies from diverse genres, eras, and first-rate filmmakers must be

² United Nation (2014), *Women's Rights Are Human Rights*. New York and Geneva: United Nations Publication, ISBN 978-92-1-154206-6. Articles can be accessed at: <https://www.ohchr.org/sites/default/files/Documents/Events/WHRD/WomenRightsAreHR.pdf>

covered within the pattern, and a methodical manner has to be developed to acquire pertinent data from the movies chosen. This could entail looking at the movies and making notes on precise factors concerning how girls are portrayed, individual development, talk, illustration of gender roles, and trendy narrative shape. The researcher also accumulated statistics from advanced evaluations.

Result and Discussion

Effects of Globalized Film

India produced its first motion picture in 1913. Raja Harishchandra was produced by renowned theatre artist Dada Sahib Phalke. The Indian film business functioned similarly to Hollywood before the 1960s. There were contracts between specific studios and artists. After the turn of the 20th century, artists started working for themselves.³

We will speculate that publicity to those movies might also have some results if we set this analysis within the framework of a growingly globalized cinema, where Hollywood, Bollywood, and Kollywood have elevated their productions into the theatres and homes of more people globally than at any other time. This impact depends on several things. First, does the way women are portrayed within the movies fluctuate relying on the cultural surroundings in which they're being watched? 2d, do those cultures' or human beings' perceptions of women in movies shape truth? Third, how does the portrayal of ladies in the film differ from how women are perceived in a specific cultural place? If it's decided that a movie's representations are entirely primarily based on certain existing cultures, it is able to be argued that the way of life that produced the film whether it be Hollywood or every other micro-way of life, as an example – would not be affected by the representations in query.

Those movies might not adjust your perception of girls case you nevertheless don't forget them as intrepid rescues. It is also tough to anticipate that this type of belief of women already exists, and while thinking about the

³ Nikhil Varma (2011), *The influence of Globalisation on Indian film production industry*. Articles can be accessed at: <https://surajfilms.blogspot.com/2011/01/influence-of-globalisation-on-indian.html>

global distribution of movies, it's far hard to assume that these movies may have exactly the identical pics of ladies as are already frequent in lots of cultural contexts. We will see the possibility for some sort of impact to occur considering the fact that this new image is being ingested in cultures that have not formerly been exposed to such representations.

The acceptability of the picture of ladies by way of a society or way of life is another required but inadequate requirement for those movies' effect on how people view ladies. Even after watching Hollywood films, it's potential that some human beings locate films to be so alienating that they decline to internalize the portrayals of actual human beings they encounter. Therefore, women who rescue might not be viewed as respectable women but as something completely one-of-a-kind. It would be hard to decide if an extensive reputation of human representations in films.

Hollywood has succeeded, however assuming that no other culture accepts those visuals as representations of humans (or representations of humans within the case of non-human figures, like in Toy tale 2 or Avatar seems improbable. The cutting-edge perceptions of women and womanhood in every cultural setting will vary from each other to various levels. This means that the effect these films may additionally have on the manner a traditional perspective lassies relies upon heavily the cultural placing in which they're considered. Consequently, no single hypothesis can be mounted about the impact those movies might have; rather, every hypothesis might need to be carefully made even taking into consideration a particular cultural context.

Movies and Social Transformation

Movies have a substantial impact on social transformation, and the power to form attitudes, trial norms, and inspire change. Here are many ways in which movies contribute to societal transformation: Illustration: films can sell inclusivity and variety by using showcasing characters from exclusive backgrounds, ethnicities, genders, and sexual orientations. This representation facilitates task stereotypes, fosters empathy, and promotes social acceptance.

Social troubles: films regularly tackle social issues including racism, gender inequality, poverty, and environmental issues. By addressing those subjects, movies enhance cognizance, spark conversations, and inspire action to address these troubles.

Empathy and know-how: films have the ability to evoke sturdy feelings and create empathy. They can offer insights into the lives of others, supporting audiences to apprehend one-of-a-kind views and stories, thereby fostering more tolerance and information.

Cultural change: films from one-of-a-kind countries and cultures provide glimpses into numerous traditions, customs, and values. This publicity can ruin cultural limitations, sell cross-cultural information, and encourage appreciation for one-of-a-kind approaches to lifestyles.

Notion and Activism: films can inspire individuals to do so and bring about the exchange. Memories of actual-existence heroes or fictional characters overcoming demanding situations can inspire audiences to pursue effective alterations of their own lives and communities.

Education and attention: movies can function as instructional equipment, raising focus approximately ancient occasions, clinical improvements, and social actions. They can educate and tell audiences, sparking interest and encouraging further exploration of vital topics.⁴

Norm-difficult: movies have the potential to project societal norms and query hooked-up systems. They could provide alternative views and narratives, encouraging audiences to impeach current power systems and encourage alternate.

It is important to observe that movies are simply one issue of a complicated societal transformation. Actual trade requires collective efforts from individuals, groups, and institutions. Nevertheless, movies play an

⁴ Blasco, Pablo Gonzalez cs (215), *Education Through Movies: Improving Teaching Skills And Fostering Reflection Among Students And Teachers*. University of California: Journal of Learning. Articles can be accessed at: <https://files.eric.ed.gov/fulltext/EJ1086983.pdf>

essential function in shaping attitudes, influencing public opinion, and inspiring action toward a more inclusive and equitable society.

Sources for Women's Representation in Movies

There are numerous sources that provide facts on girls' representation in movies. Here are some reliable sources you may confer with: The Center for Have a Look at Women in Television and Film: This Company conducts annual research on the representation of ladies each on-screen and behind the curtain within the film industry. They put up reports with precise facts and analyses on numerous elements of gender illustration in films.⁵

Geena Davis Institute on Gender in Media: based by means of actress Geena Davis, this institute conducts studies on gender representation in media, which includes movies. They produce reviews and research that examine the presence and portrayal of lady characters in films, highlighting styles and trends.

The Annenberg Inclusion Initiative: primarily based on the College of Southern California, this initiative focuses on variety and inclusion inside the enjoyment industry. They behavior comprehensive studies on gender illustration in movies, including studies on girl leads, directors, and other behind-the-scenes roles.

Net film Database: at the same time as no longer a committed research enterprise, IMDb provides a wealth of information on films, together with forged and group info. You may examine the facts to be had at the platform to collect insights into women's representation in numerous films and genres.

Movies are a Tool for Image Building

Movies have the capacity to play a massive position in influencing gender equality. By portraying various and empowering woman characters, difficult gender stereotypes, and addressing applicable social problems, films can sell greater gender equality and encourage advantageous alternatives.

⁵ [André Wheeler](#) (2020), *More Women Than Ever Working In Film – But Men Still Dominate Key Roles*. Articles can be accessed at: <https://www.theguardian.com/film/2020/jan/02/women-film-industry-hollywood-2019>

While movies depict sturdy and complicated female protagonists, they can venture into conventional gender roles and empower ladies and women. Moreover, films that cope with topics inclusive of gender discrimination, sexism, and women's rights can improve recognition, spark conversations, and foster social development. By portraying numerous and inclusive narratives, films can make contributions to an extra equitable and inclusive society by breaking down limitations and selling gender equality.

The movie may be a powerful device for shaping the image of ladies in society. It has the functionality to reflect and make more potent societal attitudes and expectations, influencing how ladies are perceived and the way they perceive themselves. Via various cinematic strategies, storytelling, and man or woman portrayals, movies can both undertake or perpetuate stereotypes and norms related to gender roles, beauty requirements, and empowerment. When used undoubtedly, the movie can make contributions to the advertising of gender equality and the empowerment of girls. It may show off diverse girl characters with business, complicated personalities, and meaningful roles beyond conventional stereotypes. By depicting sturdy, capable, and multifaceted ladies in lead roles, films can inspire and provide position fashions for girls and women, encouraging them to pursue their aspirations and undertake societal obstacles.

Moreover, movies can deal with essential social troubles together with gender-based violence, discrimination, and unequal remedy, elevating recognition and fostering empathy. By depicting the realities and struggles faced with the aid of girls, films can promote communication and social alternate, encouraging audiences to impeach current norms and attempt equality.⁶

However, films can also perpetuate dangerous stereotypes and support terrible perceptions of girls. Overemphasis on appearance, objectification, and

⁶ Sheetal Yadav and Smita Jha (2023), *Bollywood as a Site of Resistance: Women and Agency in Indian Popular Culture*. Bridgewater University: Journal of International Women's Studies, Vol. 25, April 2023. Articles can be accessed at: <https://vc.bridgew.edu/cgi/viewcontent.cgi?article=3092&context=jjws>

constrained portrayals of girls as broadly speaking romantic hobbies or sidekicks can make contributions to the marginalization and underrepresentation of ladies in society. Such portrayals can perpetuate gender inequality and hinder progress towards an extra inclusive and equitable global. Therefore, it is essential for filmmakers, audiences, and society as a whole to critically engage with film and demand more diverse and authentic representations of women. By supporting and promoting films that challenge stereotypes, showcase diverse perspectives, and provide a platform for underrepresented voices, we can utilize film as a tool for the positive image-building of women in society.

Society and Tamil Movies

Tamil Nadu, a state in southern India, as well as the Tamil diaspora around the world, have a considerable impact on the cultural environment. Tamil culture is renowned for its illustrious history, linguistic heritage, and customs. Tamil films, also known as "Kollywood" (a mashup of Kodambakkam and Hollywood), have a huge fan base and make a substantial contribution to the Indian film industry.⁷ Every year, a sizable number of films, from highly acclaimed art films to commercial blockbusters, are produced in Tamil. Tamil films frequently examine a variety of subjects, such as social issues, romance, action, and comedy. They also have distinctive narrative approaches, engaging music, and energetic dancing movements. From the Tamil cinema business, superstars and recognizable performers have arisen, garnering enormous recognition and fan bases.

These films are a potent form of cultural expression that reflect and have an impact on Tamil society. They frequently touch on social, political, and cultural issues, and they have the power to influence public opinion and spark discussions about a range of subjects. Tamil films also contribute to the preservation and advancement of Tamil language and culture. Tamil cinema

⁷ Perianayagam Jesudoss (2009) Tamil Cinema. California: Centre for the Study of Communication and Culture, Vol. 28 (2009), ISSN: 0144-4646. Articles can be accessed at: http://cscsc.scu.edu/trends/v28/CRT_v28_n4_Dec2009.pdf

has recently received recognition and praise on a global scale for the creative worth and high caliber of its content. It keeps developing and adapting to the audience's shifting tastes and preferences while keeping its unique character within the larger Indian film industry.

Tamil Nadu, a state in southern India, in addition to the Tamil diaspora around the world, has an extensive impact on the cultural surroundings. Tamil subculture is famous for its illustrious history, linguistic historical past, and customs. Tamil movies, additionally referred to as "Kollywood" (a mashup of Kodambakkam and Hollywood), have a big fan base and make a substantial contribution to the Indian film enterprise. Each year, a significant variety of movies, from notably acclaimed artwork movies to industrial blockbusters, are produced in Tamil. Tamil films frequently take a look at a ramification of topics, together with social issues, romance, motion, and comedy. They also have exclusive narrative strategies, engaging music, and energetic dancing movements. From the Tamil cinema business, superstars and recognizable performers have arisen, garnering vast recognition and fan bases.

These films are a strong form of cultural expression that replicate and have an effect on Tamil society. They regularly contact on social, political, and cultural troubles, and they have the power to influence public opinion and spark discussions approximately a range of subjects. Tamil films additionally make a contribution to the renovation and advancement of the Tamil language and tradition. Tamil cinema has recently acquired popularity and reward on an international scale for the creative worth and high quality of its content. It maintains developing and adapting to the target audience's transferring tastes and options at the same time as maintaining its specific person within the large Indian film industry.

Tamil Movies and Women's Supremacy Movies and Social Transformation

Movies have an extensive effect on social transformation, and the energy to shape attitudes, trial norms, and encourage exchange. Here are many ways in which movies contribute to societal transformation,⁸ Representation: via proposing characters from various backgrounds, ethnicities, genders, and sexual orientations, films can inspire inclusivity and variety. This portrayal aids in dispelling preconceptions, encourages empathy, and advances social popularity.

Social challenges: Racism, gender inequality, poverty, and environmental challenges are all often covered in movies. Films boom recognition approximately these problems, begin discussions, and promote movement to remedy these problems.

Empathy and comprehension: films have the strength to arouse excessive emotions and foster empathy. They are able to supply visitors' views on different humans' existence, enlarging their capacity for tolerance and understanding by supporting them in comprehending various viewpoints and experiences.

Cultural Exchange: Films from many nations and cultures provide a window into the traditions, customs, and values of various peoples. This experience can lower cultural barriers, increase intercultural understanding, and foster respect for various lifestyles.

Inspiration and activism: Films can motivate viewers to take initiative and effect change. Audiences can be inspired to pursue positive changes in their own lives and communities by hearing tales of real-life heroes or fictitious characters overcoming difficulties.

Schooling and consciousness: movies may be used to teach visitors about essential ancient moments, modern medical discoveries, and social

⁸ Roongnita Cinema (2023), **The Impact of Cinema on Society: Inspiring Change and Shaping Culture**. Articles can be accessed at: <https://www.linkedin.com/pulse/impact-cinema-society-inspiring-change-shaping-culture>

moves. They are able to instruct and train audiences, arousing hobbies and selling in addition to studies on vital subjects.

Films have the electricity to subvert social conventions and forge doubt on current systems. They could offer one-of-a-kind viewpoints and storylines, inspiring audiences to hook up power systems and result in a trade.

It's crucial to understand that movies are simply a part of a complex societal development. Collective efforts by way of human beings, groups, and institutions are important for real change. But, movies are crucial in forming beliefs, swaying public opinion, and motivating conduct inside the route of a more inclusive and truthful society.⁹

Women-led films have been more and more every day in Tamil cinema in recent years. Actresses had been subverting installed gender norms by means of playing sturdy, self-reliant, and primary characters. Motion pictures consciousness on a spread of subjects, which includes societal challenges, personal improvement, and empowerment. Leading elements in extremely good Tamil movies offering ladies consist of "Aruvi," "Pariyerum Perumal," "Kaatrin Mozhi," "Raatchasi," "Magamuni," and "Nadigaiyar Thilagam." those films encourage audiences at the same time as simultaneously promoting gender equality and showcasing the performing prowess of girls. Tamil movies have appeared in the diffusion of topics, such as gender equality and women's empowerment. Strong girl characters and narratives that spotlight the accomplishments and difficulties confronted by the aid of girls have been depicted significantly more frequently in recent years.

Numerous Tamil movies have depicted ladies in positions of strength, breaking societal stereotypes and selling gender equality. Those movies frequently emphasize the importance of women's rights, education, and their contribution to society.

⁹ Haferkamp, Hans, and Neil J. Smelser, editors *Social Change and Modernity*. Berkeley: University of California Press, c1992 1991. Articles can be accessed at: <http://ark.cdlib.org/ark:/13030/ft6000078s/>

They inspire audiences and venture against gender stereotypes by highlighting hit girls in a number of fields, including politics, athletics, business, and the humanities. Further, misogyny, sexism, and patriarchy have all been tackled in Tamil films. A few films have immediately tackled these issues, exposing the struggles women face and promoting an inclusive and egalitarian society. There has been a substantial shift toward extra innovative topics that honor women's energy and fortitude, although it is vital to take into account that not all Tamil movies are a first-rate consciousness on ladies' emancipation. These films have significantly aided in the development of gender equality in Tamil society and the empowerment of women.

Times of sturdy, impartial lady characters in Tamil films. At the same time as equality and empowerment are often emphasized in films, it's miles vital to remember the fact that the concept of "girls supremacy" may not be regularly depicted in them. However, the following Tamil movies have strong girls in main roles:

3 women's lives are the focus of the 1994 film *Magalir Mattum* as they got down to discover a lengthy-lost pal and address societal demanding situations. *Maya* (2015) is a supernatural horror film in which Nayanthara, who performs the lead man or woman, plays a great and important element. In the 2017 film *Aramm*, Nayanthara plays a district collector who battles forms and corruption to deal with a village's water shortage. Despite the fact that *Ratsasan* (2018) is largely a thriller, Amala Paul's portrayal of the lady lead shows her to be tenacious and pushed. *Kaatrin Mozhi* (2018) is a remake of the Hindi film "Tumhari Sulu" and facilities on the journey of a Jyothika housewife who will become a radio DJ. These films highlight the energy, courage, and capabilities of women, however, they do now not promote ladies' supremacy. As a substitute, the goal is to inspire and promote gender equality and empowerment.

There are various classic Tamil films with sturdy lady roles that show girls in positions of leadership and energy. Here are some noteworthy times:

The 1965 movie "Enga Veettu Pillai" functions as a robust-willed mom who takes management of her own family and defies social conventions. The protagonist of the 1955 movie "Missiamma" is a self-assured woman who opposes the patriarchy and battles for her rights. Regardless of being usually a comedy-drama, "Aboorva Sagodharargal" (1989) indicates a brave and able woman police officer in her line of labor. "Nenjil Or Aalayam" (1962) - This psychological thriller features a lady psychiatrist a critical individual, highlighting her intelligence and expert information. "Puthiya Paravai" (1964) - The movie tells the tale of a resilient woman who faces various challenges and emerges as a sturdy character. These are just a few examples, and there are numerous more Tamil movies with ladies-centric or women-empowerment issues from the past.

Conclusion

In end, the representation of women's domination in movies has come to be extra critical and nicely-favored in current years. The hunger for interesting, diverse storylines at the massive display and society's developing include of gender equality are the riding forces at the back of this development. With the aid of portraying girls as robust, complex, and capable leaders, these movies task common gender stereotypes and offer inspiring role fashions for audiences of all genders.

In contemporary patriarchal surroundings, media uphold patriarchal ideas and emphasize conventionally shaped identities for girls, converting the conventional gendered social structure. Until they sell contemporary women's identities, we cannot talk to those movies as modern.¹⁰ The portrayal of girls' traditional identities in movies has evolved into a modern setting. Because the movies are told from the masculine angle of feminism, the identity of the brand-new female in films is a mirror mirrored image of the marginalization of women. Modern-day films are also advancing male gazes through female

¹⁰ Bina Agarwal (2002), *Are we not Peasants Too? Land Rights and Women's Claims in India*. New York: Population Council, Vol. 21 (2002), ISSN: 073-6833. Articles can be accessed at: https://www.binaagarwal.com/downloads/apapers/are_we_not_peasants_too.pdf

perspectives. Ladies are simultaneously seen and provided with their sports being coded for effective visual appearance in their conventional feminine identities.

Further to redressing historical injustices, the representation of ladies as the dominant gender in films also blesses society with the aid of promoting gender equality and dispelling damaging stereotypes. The women in those films are strong, smart, and successful in quite a number of fields that have traditionally been controlled by men. Viewers are incredibly recommended to pursue their objectives and aspirations by means of this photograph, especially younger ladies and girls.

Furthermore, the way in which girls are portrayed as superior in media influences broader social ideals. By depicting strong girl characters as the norm instead of the exception, these movies help to normalize the concept of ladies in positions of power and impact. They criticize societal preconceptions and exhort visitors to take into account and probe their own assumptions about gender roles.

It's important to keep in mind, though, that the way women are shown as superior in films shouldn't be taken to suggest that men are being minimized or denigrated in any manner. It should be viewed as a campaign to promote gender parity and equality for everybody. These films aim to advance a more equitable society by presenting a variety of perspectives and stories that uplift women without promoting unfavorable stereotypes or excluding men.¹¹

In conclusion, the depiction of women's supremacy in films is an important and helpful step toward achieving gender equality. By offering powerful and authentic portrayals of women, these films motivate audiences to challenge traditional expectations and work towards a more just future. This promotes the development of a more diverse and inclusive entertainment business.

¹¹ International Media Support (2020), *The Crucial Role Of Media In Achieving Gender Equality*. Articles can be accessed at: <https://www.mediasupport.org/the-crucial-role-of-media-in-achieving-gender-equality/>

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